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Data & Privacy Policy

WRS (Applications) Ltd operate The Badge Scanner app on behalf of (exhibiting) companies that sign up to use it for the purpose of collecting the contact data of attendees to trade shows and conferences.

Attendees to events are made aware at the time of booking, that if they allow their badge to be scanned, then they are agreeing to have their data passed to the company scanning their badge.

Data collected through The Badge Scanner app, is only passed to the company that scanned the barcode on the attendee's badge and no other Third Parties. At this point, the privacy policy of the company using The Badge Scanner app comes into effect and you are entitled to request a copy of this from that company at any time.

Data collected via The Badge Scanner is only held on file by us for a period of up to 3 months after the close of the event, after which time it is deleted from our systems and put beyond recovery.

A handwritten signature in blue ink, appearing to read 'Julian Temple'. The signature is stylized with loops and a long horizontal stroke extending to the right.

Julian Temple
Director